


# Artikel 7

## English Community; Pujon Kidul Malang as a Tourist Destination; Indonesia

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## English Community; Pujon Kidul Malang as a Tourist Destination; Indonesia

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Indonesia is domestic to a differing run of civilizations, with Malang, East Java, being one of the foremost outstanding. In expansion to being a well-known traveler goal and put to ponder culture, Pujon Kidul is domestic to a few social legacy landmarks. By building community capacity, the Pujon Kidul has gigantic potential for development with a assortment of verifiable artifacts. A key component of the advancement prepare that's characterized by community-sustainable visitor improvement is community interest. The Impacts of Community Interest on the Advancement of Pujon Kidul Malang as a Visitor Goal is the title that the creator chose for these reasons. Inquire about strategy utilized is subjective investigate in English community Advancement utilized by visitor Destination. The reason of this Article is to supply data with respect to the impacts of community association on Pujon Kidul Malang's development as a tourism goal. The impacts, like those on the nearby economy.

**Keywords:** Community, Tourism, Pujon Kidul Malang; Indonesia

### 1. INTRODUCTION

Tourism could be a assortment of visitor exercises and backed by different offices and administrations given by the community, businessmen, government and nearby governments.

(Barreto and Giantri 2015) it is clarified that the system for creating tourism goals comprises of the taking after fundamental components. A€• (p. 159). To begin with, fascination which incorporates uniqueness and engaging quality based on nature, culture, and manufactured. Moment, availability which incorporates the ease of implies and transportation frameworks. Third, comforts which incorporate supporting offices and tourism back. Fourth, open offices or auxiliary benefit that underpins tourism exercises. Fifth, teach that have the specialist, obligation, and part in supporting the implementation of tourism exercises.

Improvement within the tourism division that draws in the intrigued of household visitors and outside nations are expanding from year to year and the higher the crave of individuals to open trade openings at tourism segment. East Java makes tourism as a driving source segment territorial pay it is since, tourism features a great effect on arrangement of employment.

The tourism segment plays a part as a driver of the national economy contributes to state revenues within the shape of outside exchange.(Nurfatimah 2013) East Java Area has the potential for curiously traveler fascination. That's why, tourism advancement in East Java Area is based on that potential to be tourism segment Batu City is the second largest city in east java this is one of the reasons for tourists to visit Batu City for it is both tourism and education city.

Pujon kidul has the potential of nature, culture, and life in batu Malang is a tourist attraction that can bring in tourists to visit. Pujon kidul is one of the thematic villages carrying the theme of Malang local culture. The location of this village is in Batu city. The existence of this village gets support from the government Malang city because of the innovation and creativity of the community in developing the Pujon kidul as a tourist destination. The participation of the community also has several impacts on the development of the k Pujon kidul malang as a tourist destination. Because, of those reasons the write chose the following title **The Impacts of Community Participation on The Development as a Tourist Destination**.

This is to inform about the impacts of community participation on the development of Malang as a tourist destination and expected giving information about impacts of community participation on the development of Pujon Kidul Malang as a tourist destination. The methodology research is qualitative methods by interviewing.

### 1.1 Tourism Development

The several initiatives were taken by the public sector to regulate tourism growth to be better and be able to place the issue of sustainable tourism as a priority because a good business or business can protect important resources or assets for tourism not only for now but in the future.

Sustainable tourism development is essentially related to efforts to ensure that the natural, social and cultural resources used for tourism development in this generation can be enjoyed for generations to come. Tourism development must be based on sustainability criteria.

There are three aspects included in the process of developing sustainable tourism. First, the economic aspect, namely sustainable tourism development is closely related to economic growth and how to find ways to advance the economy in the long term and can improve the welfare of the present generation without compromising the ability of nature, society and the economy to improve the welfare of future generations. Second, the social aspect is one of the aspects that describe the influence of human existence or community participation as community supporters in terms of interaction, interrelation, and interdependence. Third, the environmental aspect is an aspect that is highlighted a lot when discussing sustainable design.

Sustainable tourism development is development that pays attention to the needs of the present without compromising the needs of future generations. The positive impacts of sustainable tourism development are, such as income from foreign exchange rates, foreign exchange earnings due to tourist consumption, employment, development of tourism infrastructure which is also enjoyed by local communities, and in some tourism destinations as a generator of economic empowerment for local communities, one example is such as the Sustainable Tourism Development

(Nuraini 2016) Tourism development is an endeavor to improve or advance tourism attractions so that they are better and more attractive in terms of locations and objects to entice visitors to visit them (p. 783). Tourism development has enormous potential benefits for the economy, socio-culture, and the environment, along with tourism development; one of them brings a lot of harm to the local community. Sustainable tourism development is a tourism activity that is growing very rapidly, including the increase in accommodation

9 capacity, local populations and the environment, where tourism developments and new investments in the tourism sector should not have a negative impact and can integrate with the environment. If we maximize the positive impact and minimize the negative impact. The several initiatives were taken by the public sector to regulate tourism growth to be better and be able to place the issue of sustainable tourism as a priority because a good business or business can protect important resources or assets for tourism not only for now but in the future.

3 Sustainable tourism development is essentially related to efforts to ensure that the natural, social and cultural resources used for tourism development in this generation can be enjoyed for generations to come. Tourism development must be based on sustainability criteria. This means that development can be supported ecologically in the long term as well as economically feasible, ethically and socially fair to the community. Development that can be supported ecologically as well as economically feasible, as well as ethically and socially fair to the community. The sustainable tourism development is an integrated and organized effort to develop the quality of life by regulating the provision, development, use and maintenance of resources in a sustainable manner.

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11 There are perspectives included within the handle of creating maintainable tourism. To begin with, the financial perspective, to be specific economical tourism improvement is closely related to financial development and how to discover ways to advance the economy within the long term and can move forward the welfare of the display era without compromising the capacity of nature, society and the economy to progress the welfare of future generations. Society can accomplish thriving. So, at that point there's an financial stream that runs ceaselessly, without diminishing the level of welfare from era to era. Moment, the social angle is one of the angles that portray the impact of human presence or community cooperation as community supporters in terms of interaction, interrelation, and interdependency. Things that are the most concern within the social angle are populace steadiness, fulfillment of fundamental human needs, and defense of social differing qualities and support of neighborhood communities in making decisions. Third, the natural viewpoint is a perspective that's highlighted a part when examining maintainable plan. This can be since this perspective is specifically related to the normal variables that exist on this soil that we stand on. So that things that appear natural debasement are clearly seen and felt.

## 2.1 Community Participation

5 Participation is defined as an effort to participate society in an activity either in form statements or activities. Further explained participation is community participation in development programs, especially in the development of a tourist destination. There are various levels and meanings of community participation. In this section, the writer discusses seven kinds of community participation. First, manipulative participation is membership representative of a work commission, work organization, and / or groups. So it is not based on individual Participation. Second, passive participation is seen from what has been decided or what has happened, information from administrators without hearing a response from the people about the decision or information. Information submitted is only for professional outsiders.

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Enthusiasm from the community participation is also capital in supporting sustainable tourism development activities in the Pujon kidul. It could provide the impacts to the

community and the development both in terms of community participation impacts (Emergence 2005).

### 3.1 Community Participation on the Pujon Kidul Malang

Community interest within the advancement of the Pujon kidul as a visitor goal. To begin with, there are an emergence of different inventiveness and concepts from the community as well as developments connected by the Pujon kidul within the tourism viewpoint that pull in guests to go to and visit the Malang and has gotten to be a social town on the off chance that it has been gone by by around 1000 family and farther guests who come to appreciate the culture shown by the Pujon kidul Malang. More than 13 countries and 5 landmasses definitively through their universal secure safe houses and state colleges gone to. There to conduct a cross-culture consider or cross-cultural area.

Minute, is to supply an interest for the distinctive works out shown by the community to interested of guests who are appear to require an intrigued in ensuring culture by taking portion in learning and showing the sorts of expressions and culture.

Since 2 a long time the Pujon kidul has gotten to be a social tourism town, there have been a divide of community headways given to drawing in tourists who go to, such as expanding the components of craftsmanship and culture that continue to form such as moves, ordinary preoccupations, and other expressions So, that the neighborhood economy of the Pujon kidul is expanding, since of the colossal a number of guest reaching to.

Third, gets to be a temperate guest objective headway. It might provide the impacts to the community and the headway of the Pujon kidul Malang as a traveler objective in Malang city. Both in terms of community participation impacts.

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