

DAFTAR PUSTAKA

- Abbasi, A. Z., Tsotsou, R. H., Hussain, K., Rather, R. A., & Ting, D. H. (2023). Investigating the impact of social media images' value, consumer engagement, and involvement on eWOM of a tourism destination: A transmittal mediation approach. *Journal of Retailing and Consumer Services*, 71, 103231.
- An, L., Zhenpeng, L., Bilgihan, A., & Okumus, F. (2021). Marketing China to US travelers through electronic word-of-mouth and destination image: Taking Beijing as an example. *Journal of Vacation Marketing*, 27(3), 267-286.
- Apriliyanti, Ester, Syarifah Hudayah, and Saida Zainurossalamia ZA. "Pengaruh daya tarik wisata, citra destinasi dan sarana wisata terhadap kepuasan wisatawan citra niaga sebagai pusat cerminan budaya khas kota samarinda." *Jurnal Manajemen* 12.1 (2020): 145-153.
- Assaker, G., & O'Connor, P. (2021). eWOM platforms in moderating the relationships between political and terrorism risk, destination image, and travel intent: the case of Lebanon. *Journal of Travel Research*, 60(3), 503-519.
- Assaker, Guy, and Peter O'Connor. "eWOM platforms in moderating the relationships between political and terrorism risk, destination image, and travel intent: the case of Lebanon." *Journal of Travel Research* 60.3 (2021): 503-519.
- Assaker, Guy; O'connor, Peter. eWOM platforms in moderating the relationships between political and terrorism risk, destination image, and travel intent: the case of Lebanon. *Journal of Travel Research*, 2021, vol. 60, no 3, p. 503-519.
- Goyal, C., & Taneja, U. (2023). Electronic word of mouth for the choice of wellness tourism destination image and the moderating role of COVID-19 pandemic. *Journal of Tourism Futures*.
- Kanwel, Shahida, et al. The influence of destination image on tourist loyalty and intention to visit: Testing a multiple mediation approach. *Sustainability*, 2019, vol. 11, no 22, p. 6401.
- Maghfiroh, A. (2017). *Analisis pengaruh electronic word of mouth dan citra destinasi terhadap minat berkunjung serta dampaknya terhadap*

- keputusan berkunjung ke Taman Nasional Gunung Gede Pangrango* (Bachelor's thesis, Fakultas Ekonomi dan Bisnis).
- Mesra, B., Surya, E. D., & Saragih, M. G. (2021). Kajian Dasar Pariwisata. *Researchgate. Net.*
- Primadany, S. R. (2013). *Analisis strategi pengembangan pariwisata daerah (studi pada dinas kebudayaan dan pariwisata daerah kabupaten nganjuk)* (Doctoral dissertation, Brawijaya University).
- Putra, Gagah Bimo Setyo; Kumadji, Srikanthi; Hidayat, Kadarisman. *Pengaruh citra perusahaan terhadap minat berkunjung dan Keputusan Berkunjung (Survei Pada Pengunjung Taman Rekreasi PT. Selecta, Kota Batu, Jawa Timur)*. Brawijaya University, 2015.
- Ran, Li, et al. "Marketing China to US travelers through electronic word-of-mouth and destination image: Taking Beijing as an example." *Journal of Vacation Marketing* 27.3 (2021): 267-286.
- Ran, Li, et al. Marketing China to US travelers through electronic word-of-mouth and destination image: Taking Beijing as an example. *Journal of Vacation Marketing*, 2021, vol. 27, no 3, p. 267-286.
- Rufaida, T. G. (2021). Pengaruh EWOM, brand image dan brand trust terhadap keputusan pembelian VOD Netflix. *Syntax Literate; Jurnal Ilmiah Indonesia*, 6(11), 5911-5927.
- Sukmawati, R., & Martaleni, M. (2018). Analysis Keputusan Wisatawan dalam Mengunjungi Tempat Wisata Kaliwatu Rafting Di Kota Batu. *JIM (Jurnal Ilmu Manajemen)*, 4(2).
- Suwarduki, P. R., Yulianto, E., & Mawardhi, M. K. (2016). Pengaruh electronic word of mouth terhadap citra destinasi serta dampaknya pada minat dan keputusan berkunjung (survei pada followers aktif akun instagram indtravel yang telah mengunjungi destinasi wisata di Indonesia). *Jurnal Administrasi Bisnis (JAB)*, 37(2).
- Suwarduki, Puspa Ratnaningrum; Yulianto, Edy; Mawardhi, M. Kholid. Pengaruh electronic word of mouth terhadap citra destinasi serta dampaknya pada minat dan keputusan berkunjung (survei pada followers aktif akun instagram indtravel yang telah mengunjungi destinasi wisata di Indonesia). *Jurnal Administrasi Bisnis (JAB)*, 2016, 37.2.