

**WORKING AS A CONTENT CREATOR AT THE LANGUAGE
CENTER OF UNIVERSITY OF MERDEKA MALANG**

OJT REPORT

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UNIVERSITY OF MERDEKA MALANG

D3 ENGLISH PROGRAM

AUGUST 2021

WORKING AS A CONTENT CREATOR AT THE LANGUAGE

CENTER OF UNIVERSITY OF MERDEKA MALANG

OJT REPORT

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APPROVAL SHEETS

This is to certify that the OJT Report of Akhmadi Fajrin B has been approved by the advisor for further approval by the Examining Committee.

Malang, August 10, 2021

Advisor,

A handwritten signature in blue ink, appearing to read 'Cattleya', with a horizontal line underneath.

Cattleya Wahyu Pravitha, S.S.,M.Hum

This is to certify that the OJT Report presented by Akhmadi Fajrin B on August 19, 2021 has been approved.

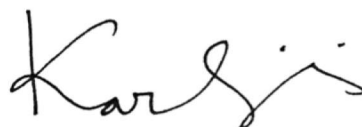
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Examiner 1,



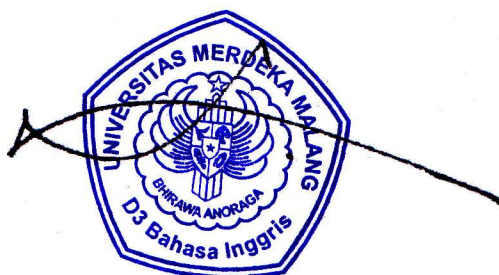
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DECLARATION OF AUTHORSHIP

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declare that:

1. this OJT Report is the sole work of mine and has not been written in collaboration with any other person, nor does it include, without due acknowledgment, the work of any other person.
2. if at a later time it is found that this OJT Report is a product of plagiarism, I am willing to accept any legal consequences that may be imposed upon me.

Malang, August 19, 2021



Akhmadi Fajrin B

NIM 18063000008

MOTTO

“A man who dares to waste one hour of time has not discovered the value of life.”

Charles Darwin

ABSTRACT

Fajrin, A. 2021. *Working As a Content Creator at the Language Center of University of Merdeka Malang*. OJT Report. D3 English, Program University of Merdeka Malang. Advisor: Cattleya W. Pravitha, S.S., M.Hum

Key Words: OJT Program, Language Center, Content Creator, Brochure, Logo, Website.

On the Job Training program aims to provide essential work experience and to apply the skills gained at the college. The D3 English program provides OJT opportunities in content creation-related fields for its students. During the OJT Program the writer was assigned at the Language Center of the University of Merdeka Malang as a Content Creator. There were several main jobs of Content Creator such as creating a logo, graphics, and brochures for the Language Center University of Merdeka Malang. The writer was also responsible for maintaining and managing the website of the Language Center of the University of Merdeka Malang. The writer had encountered some problems when working as a Content Creator, such as having trouble getting ideas or inspirations for the design and unfamiliarity with the website settings. However, the writer tried to find the solution when dealing with these problems by searching ideas or inspiration on the internet for example, google search images and social media. This OJT program gives excellent opportunities and experiences for the students to work in a real work environment.

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