

**THE CURRENT TREND IN INDONESIAN
TOURISM INDUSTRY: HALAL TOURISM**

FINAL REPORT

BY

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UNIVERSITAS MERDEKA MALANG

D3 ENGLISH PROGRAM

AUGUST 2020

**THE CURRENT TREND IN INDONESIAN
TOURISM INDUSTRY: HALAL TOURISM**

FINAL REPORT

Presented to University of Merdeka Malang
in partial fulfillment of the requirements
for the degree of *Ahli Madya* in Diploma Three of English

By

Absari Hayuning Satiti

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UNIVERSITY OF MERDEKA MALANG

D3 ENGLISH PROGRAM

AUGUST 2020

MOTTO

“There is nothing like staying at home, for real comfort”

-Jane Austen-

This is to certify that the Final Report of ABSARI HAYUNING SATITI has been approved by the advisor for further approval by the Examining Committee.

Malang, August 11th, 2020

Advisor,

A handwritten signature in blue ink, appearing to read 'Widyarani', is written over a long, thin horizontal line that extends across the page.

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This is to certify that the Final Report presented by ABSARI HAYUNING SATITI on August 19th, 2020 has been approved.

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DECLARATION OF AUTHORSHIP

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Declare that:

1. this Final Report is the sole work of mine and has not been written in collaboration with any other person, nor does it include, without due acknowledgement, the work of any other person.
2. if at a later time it is found that this Final Report is a product of plagiarism, I am willing to accept any legal consequences that may be imposed upon me.

Malang, August 24th, 2020



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ABSTRACT

Satiti, Absari Hayuning. 2020. *The Current Trend in Indonesian Tourism Industry: Halal Tourism*. Final Report. D3 English, Program University of Merdeka Malang. Advisor: Widyarini Susilo Putri, S.S., MA.

Key Words: Halal Tourism, Muslim Tourist, Tourism Industry.

This paper aims to inform the readers about halal tourism as the current trend in Indonesian tourism industry and to explain the development of halal tourism in Indonesia. Library research method was used to collect references for this paper. Halal tourism is part of the tourism industry that the services refer to Islamic rules. The concept of halal tourism is actually not the application of strict Islamic law, but it tends to be Muslim family friendly concept. In recent years, halal traveling and Islamic fashion are growing significantly and become popular, including in Indonesia. As a country with the largest Muslim population in the world, Indonesia has opportunity to develop halal tourism. Indonesia has started to develop halal tourism from 2013 and received many international achievements for it. The government is also coordinating with several institutions, such as the Indonesian Ulama Council to support the development of halal tourism in Indonesia. By having the awards and also potencies, Indonesia has a great opportunity in establishing its own halal tourism trend.

ACKNOWLEDGEMENT

I would like to express an enormous amount of gratefulness to Jesus Christ for His blessings that helps me to finished this Final Report. Without His inclusion and guidance, I could not complete this Final Report on time. I also sincerely appreciation the following people whose efforts, suggestions, ideas, and insights helped me make this Final Report.

First, I thank my advisor Ms. Widyarini Susilo Putri, S.S., MA. for her time, advices and patience in the process of writing this Final Report. I also thank Drs. Suatmo Panca Putra, M.Pd. as Head of the D3 English Program for all his support and guidance. In addition, I would like to thank all the lecturers for giving me knowledge during my study at D3 English Program, as well as to all staff for their services and help.

Second, I wish to acknowledge the encourage and great love of my family, *Bapak, Mama*, my brother, and my sister. They kept me going on and this Final Report would not have been possible without their support.

Third, I thank my classmates at D3 English Program. Thank you for trying to survive together until this time. I will never forget the support, help, and wonderful time that you gave me. Special thanks go to my two best friends: Ludwina and Jessica, for always there when I was in the hardest time.

The writer

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